



D-Link®

Value in
Partnership⁺

Demo Purchase Programme

Gain huge discounts on D-Link products, not for resale

Partners receive up to 50% off MSRP and can purchase up to two units per model of any D-Link product, in any 12 month period.

4 benefits you need to know about the programme...

1



Substantial discount off list price, significantly reducing partner costs associated with sales and solution development

2



Purchasing is directly from your selected distributor inventory; therefore equipment is available on a timely basis

3



Lower prices for equipment and services reduce the investment required to sell D-Link products and services more effectively

4



Access to demo and development equipment helps partners develop product expertise, essential to closing deals and serving customer needs

The Products



Demonstration purposes at exhibitions and other events



Internal use



Sales training



Post-sales support for customers

Partners who have purchased demo products, can use them for

FAQs



How many products can a partner order?



Demo purchase units are limited to two units per model, per Partner in a 12 month period. Demo products must be retained for at least six months before being resold.



What D-Link products are available through the purchase programme?



All D-Link products are available through the Demo programme. However, availability of products may differ by region so please check with your local D-Link Sales Representative.



How do I access demo purchase equipment?



Simply request the products you would like on the Demo Purchase section of the VIP+ portal. Your nominated distributor will quote you with the appropriate price.